

First Responder Discounts Guide: The Ultimate List of Stores

The *Dealhack First Responder Discounts Guide* is the result of our quarterly survey of brands that offer discounts to first responders. Every three months we independently verify each and every store on this list.

This list currently contains over 200 brands and is broken down into 22 categories. It can be downloaded and saved for reference purposes by firefighters, law enforcers, state troopers, disaster response personnel, EMTs, paramedics, and rescue team members.

The online version of this guide can be viewed at:
<https://dealhack.com/blog/first-responder-discounts-guide>

Go to: [Retail](#), [Electronics](#), [Education](#), [Eyewear](#), [Automotive](#), [Car Rental](#), [Travel](#), [Cruises](#), [Firearms](#), [Health & Wellness](#), [Hotels & Resorts](#), [Housing](#), [Insurance](#), [Jewelry](#), [Home Products](#), [Legal](#), [Photography](#), [Recreation](#), [Food & Restaurants](#), [Sports](#), [Wedding](#), [Cigar & E-Cigarettes](#)

Retail Discounts



Alpine Rings: First responders and their family members can get 15% off their purchase at Alpine Rings all year round. Sign in with VerifyPass to receive online discount code ([source](#)).

Adidas: Adidas is offering a 40% discount on to active first responders when they sign in and verify with ID.me. Exclusions apply ([source](#)).

BN3TH: First responders can get 20% off select underwear orders at BN3TH.com when they sign in and verify through ID.me ([source](#)).

Brooklyn Bedding: Brooklyn Bedding is offering a 25% discount plus free shipping to first responders. Sign in with ID.me to verify eligibility ([source](#)).

Clarks: Active police officers, firefighters, and EMTs can sign in with ID.me to get a discount on Clarks footwear and accessories ([source](#)).

Columbia: Columbia offers discounts on outdoor gear to first responders who can register to the Columbia Professional Purchase Program. Restrictions apply ([source](#)).

Costco: First responders can save up to \$60 on their purchase at Costco when they sign in and verify with ID.me ([source](#)).

DC Shoes: DC Shoes offers a 15% discount on select online orders to first responders who can verify through SheerID. Restrictions apply ([source](#)).

Dickies: Active first responders are eligible for a 10% discount on their total purchase at Dickies. Sign in and verify using a valid SheerID account ([source](#)).

Eight Sleep: Eight Sleep is offering a 10% discount to firefighters, and police officers. Sign in with VerifyPass to qualify ([source](#)).

ExpertVoice: ExpertVoice offers discounts of up to 60% on select brands to [firefighters](#), [paramedics](#), and [police officers](#). Sign up for a free membership to unlock the discounts.

Frank and Oak: First responders can save 10% on their purchase at Frank and Oak. Sign in with SheerID to verify eligibility ([source](#)).

Frigidaire: Frigidaire offers a 25% discount on select parts, filters, and accessories to active U.S. first responders. Verify using a valid SheerID account ([source](#)).

GelPro: Law enforcers, firefighters, and EMTs who can verify with SheerID are eligible for a 25% online discount all year round at GelPro ([source](#)).

Gerber Gear: Gerber Gear is offering product discounts and free shipping on orders over \$50 to full-time first responders. Join Gerber Gear's Pro Program to qualify ([source](#)).

Heated Clothing 4 U: Active and retired police, firefighters, and paramedics can get 15% off their purchase at Heated Clothing 4 U. Bring valid ID or other proof of employment ([source](#)).

HYLETE: HYTELE is offering exclusive promotions and up to 25% off select gear to first responders when they subscribe to the HYTELE Service League ([source](#)).

Jockey: Active and retired first responders are eligible for a 10% discount at Jockey when they sign in and verify through ID.me ([source](#)).

Joe Bob Outfitters: Joe Bob Outfitters is offering a 5% discount to active and retired law enforcers, firefighters, and paramedics. Use promo code THANKYOU at checkout ([source](#)).

King Kong Apparel: First responders can apply for a King Kong Apparel coupon code when they sign in and verify through ID Discount. Exclusions apply ([source](#)).

Leatherman: The Leatherman Pro Program provides discounts on tools and accessories to first responders. Create an account to qualify for reduced prices on Leatherman products ([source](#)).

Lovesac: First responders are eligible for a one-time 40% discount on Lovesac bedding products until May 31, 2020 when they sign in with SheerID. Exclusions apply ([source](#)).

Lululemon: Police, firefighters, and EMTs with valid ID can get a 25% off full price and markdown purchases at any Lululemon store. Not available for online orders ([source](#)).

Medex Supply: Medex Supply offers discounts on medical supplies and protective gear to first responders currently employed in the public sector. Register online to the Medex Government Agencies Division ([source](#)).

Murse World: Active firefighters, EMTs, and law enforcement personnel can get 10% off their scrubs, lab coats, and other work apparel at Murse World. Sign in and verify through ID.me ([source](#)).

North Face: The North Face is offering a 50% discount to U.S. first responders when they purchase online or at any retail store owned by North Face from April 14 to December 31, 2020. A 10% discount is available for non-clearance items at North Face outlet stores. Sign with SheerID to verify online, or bring your service ID to any North Face store ([source](#)).

Off-Grid Knives: Off-Grid Knives is offering a 15% discount to active police officers, firefighters, and paramedics. Register by submitting your valid credentials and employment information to offgrid@offgridknives.com ([source](#)).

Overstock: First responders can sign in with ID.me to get a free Club O Gold membership from Overstock. Club O members can receive free shipping, free returns, and rewards every time they buy or review a product from Overstock ([source](#)).

Provengo: Provengo offers special pricing on outdoor apparel and gear to first responders. Send a copy of your valid ID support@provengo.com ([source](#))

Pure Formulas: Pure Formulas offers a 10% discount to active and retired firefighters, EMTs, and law enforcement officers. Proof of service is required through ID.me ([source](#)).

Quiksilver: First responders can sign in with SheerID to get 10% off select products at Quiksilver. Available for online orders only ([source](#)).

Reebok: Reebok offers a 50% discount on select shoes and apparel to police, firefighters, and paramedics who can sign in with ID.me. Exclusions apply ([source](#)).

Rick Hinderer Knives: First responders can get 10% off XM-18 products at Rick Hinderer Knives when they provide valid ID and proof of employment. Restrictions apply ([source](#)).

ROAD iD: ROAD iD offers a discount on select accessories and apparel to active police, firefighters, and EMTs. Sign in with VerifyPass to qualify ([source](#)).

Roxy: First responders who have a SheerID account can sign in and verify to get 15% off clothing and accessories at Roxy ([source](#)).

Saddleback Leather: Saddleback Leather is offering a 10% discount on bags, wallets, belts, and other accessories to first responders. Sign in and verify with ID.me at checkout ([source](#)).

Spyderco: Active first responders can apply to the Spyderco OpFocus Professional Purchase Program for product discounts. For direct purchases by government agencies from authorized Spyderco dealers, call [800-525-7770](tel:800-525-7770) or email opfocus@spyderco.com ([source](#)).

Sword & Plough: Sword & Plough offers a 20% discount on bags and other accessories to U.S. first responders. Sign in with VerifyPass to receive a coupon code ([source](#)).

Tommie Copper: First responders can get 15% off their purchase at Tommie Copper when they sign in and verify through ID.me. Available for online orders only ([source](#)).

Under Armour: Under Armour offers a 40% discount on select products to active firefighters, police officers, and EMTs. Sign in and verify with ID.me at checkout ([source](#)).

Unique Gifts Store: Active EMTs, police officers, and firefighters can get 20% off their purchase at Unique Gifts Store when they sign in with GovX. Restrictions apply ([source](#)).

Vera Bradley: First responders who can sign in and verify using ID.me are eligible for a 15% discount on select products at Vera Bradley. Available for online purchases only ([source](#)).

Vineyard Vines: Vineyard Vines is offering a 15% discount to first responders who can sign in with SheerID or bring their valid ID to any Vineyard Vines retail store ([source](#)).

Vortex Optics: Active and retired law enforcement members can get up to 40% off rifle scopes, binoculars, and other tactical accessories at Vortex Optics. Register with ExpertVoice to receive the discount ([source](#)).

YETI: Active first responders can save up to 20% on YETI coolers and other gear when they sign in and verify with ID.me. Exclusions apply ([source](#)).

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Electronics Discounts



Apple Store: The Apple Store is offering special prices on select Apple devices to active first responders when they purchase for personal use. Restrictions apply ([source](#)).

AT&T: First responders can get 25% off their current wireless plan, or a reduced monthly rate when they apply for an AT&T Unlimited Starter plan. Provide valid proof of employment online or visit your nearest AT&T store ([source](#)).

Cove Security: Cove Security offers a special rate of \$150 for a DIY alarm system worth \$400 to first responders. This includes a free 60-day trial with full refund and 24/7 professional monitoring for the first six months ([source](#)).

Dynotag: U.S. first responders with valid ID can get a free Mini Emergency SuperMed ID tag from Dynotag, which includes free shipping. Restrictions apply ([source](#)).

GameStop: GameStop is offering a 10% discount to police officers. Contact your nearest store and bring service badge or any proof of employment ([source](#)).

Miku: Active firefighters, police, and EMTs can sign in with ID.me to get a 20% discount on Miku products. Available for online orders only ([source](#)).

Sennheiser: Sennheiser offers discounts on headphones and other accessories to first responders who can sign in and verify through ID.me. Exclusions apply ([source](#)).

Silk Smartish: First responders can save up to 15% on phones and other products at Silk Smartish. Sign in with VerifyPass to receive a discount code ([source](#)).

Sprint: Sprint is offering a 25% discount on select plans and products to first responders who can provide valid proof of employment. Pricing options are available for individuals and agencies ([source](#)).

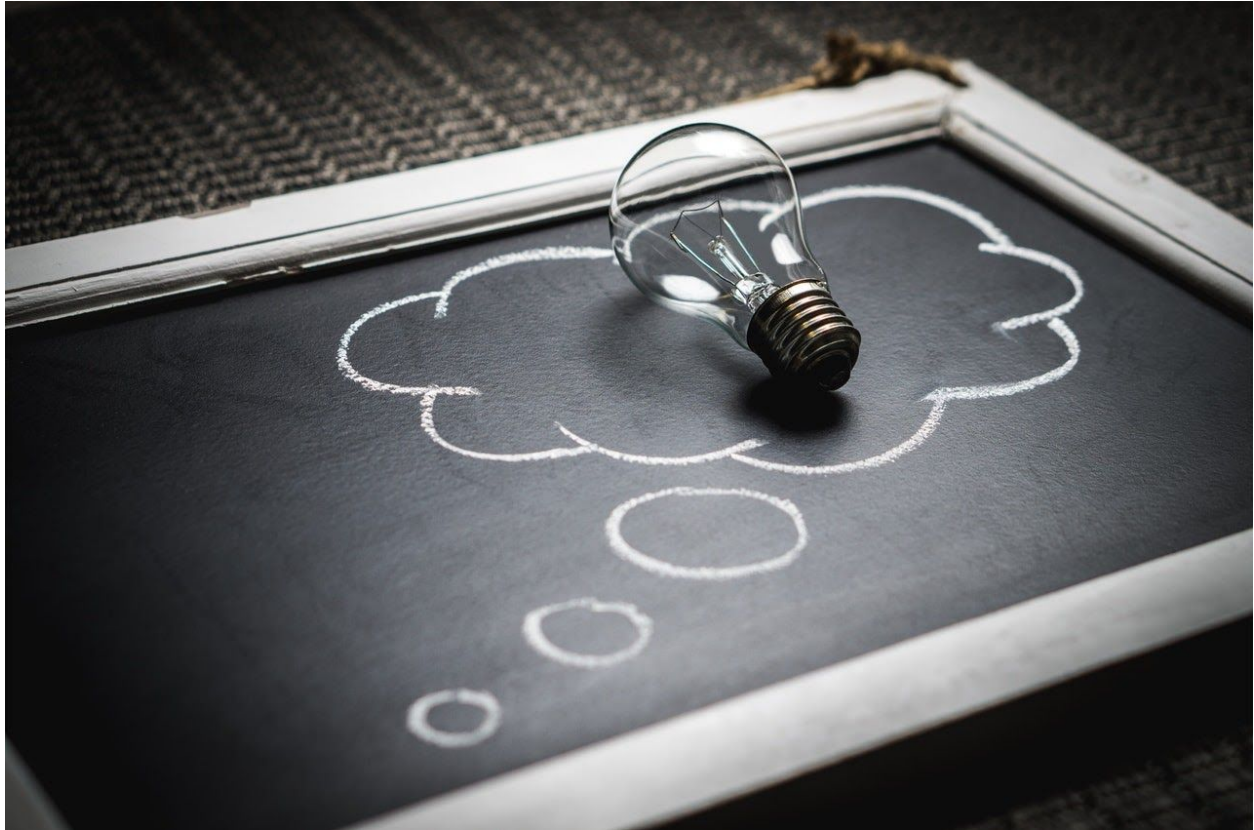
Tandy Leather: Active first responders with valid ID can get 10% off tools, crafting supplies, and hardware at Tandy Leather. Available at participating store locations only ([source](#)).

Verizon Wireless: Verizon Wireless is offering reduced service fees on select wireless plans, and 25% off accessories that are purchased online. Valid proof of employment is required ([source](#)).

Vimeo: First responders can get 10% off Vimeo annual subscriptions when they use the code `DH10RESPONDER` at checkout ([source](#)).

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Education Discounts



Amridge University: Amridge University is offering reduced tuition rates per credit hour to law enforcement officers, firefighters, and EMTs when they apply for any online degree program. The \$50 application fee is also waived ([source](#)).

Faulkner University: Active and retired first responders can get 25% off tuition for select degree programs at Faulkner University when they submit a letter of employment or retired status from their department. Exclusions apply ([source](#)).

Gardner-Webb University: First responders who apply for a GOAL-DCP bachelor's degree program at Gardner-Webb University can qualify for a 15% discount on tuition fees. Fill up the application form and submit to financialplanning@gardner-webb.edu ([source](#)).

Grantham University: Grantham University offers a tuition rate of \$250 per hour plus other benefits to active first respondents and their immediate family members. Sign up for the Heroes Program to determine eligibility ([source](#)).

Lee University: Active U.S. first responders enrolled in online undergraduate, non-ministry degree programs at Lee University are eligible for a special rate of \$250 per hour. Terms and conditions apply ([source](#)).

Liberty University: Liberty University offers a 25% tuition discount plus other benefits to first responders who enroll in select Online Programs. Submit valid proof of employment via fax to (434) 582-2053 or email to luofirstresponders@liberty.edu ([source](#)).

New England College of Business: Active and retired police, firefighters, and EMTs including their families can get 15% off tuition fees at the New England College of Business. Submit valid proof of employment along with your other admission requirements in order to qualify ([source](#)).

New York Institute of Technology: The New York Institute of Technology is offering a 50% tuition discount to dependents of full-time first responders working in New York, New Jersey, or Connecticut. The admission application fee can also be waived by using the code [PFET](#) ([source](#)).

New York Medical College: First responders who apply for the Advanced Certificate in Emergency Management in New York Medical College are eligible for a 40% discount on tuition fees. Contact the admissions office through [914-594-4510](tel:914-594-4510) or shsp_admissions@nymc.edu ([source](#)).

Northwestern College: Northwestern College offers tuition discounts to first responders and their immediate family members. Call [\(800\) 997-1673](tel:800-997-1673) for visit their website for inquiries ([source](#)).

Saint Francis University: First responders can apply for a 25% tuition discount at Saint Francis University. Available for all degree programs under the Adult Degree & Continuing Studies ([source](#)).

Saint Louis University: Active EMTs, firefighters, and law enforcement personnel who enroll at Saint Louis University can qualify for a discounted tuition rate of \$410 per hour. Provide valid proof of employment ([source](#)).

University of Antelope Valley: The University of Antelope Valley in California is offering a 20% tuition discount to active and retired first responders. Submit valid proof of employment to qualify ([source](#)).

University of New Haven: First responders can get 50% off tuition fees on select degree programs the University of New Haven. Free tuition is offered to members of the Allington Fire Department. Submit valid proof of employment to KRoach@newhaven.edu. ([source](#)).

Webster University: Webster University offers discounted tuition fees to active first responders when they apply for degree programs online or in-campus. Submit valid credentials and employment documents ([source](#)).

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Eyewear Discounts



Armed Forces Eyewear: AFEyewear.com offers discounts and free shipping on select eyeglasses and sunglasses to active EMTs, firefighters, and law enforcement members ([source](#)).

Contacts Direct: Active U.S. first responders can get a 15% discount plus free shipping on select eyewear from Contacts Direct. Sign in and verify eligibility through ID.me ([source](#)).

CoolFrames: CoolFrames.com offers a 5% discount on select eyeglasses to first responders, which can be combined with the \$20 discount for orders of \$200 and above. Sign in with ID.me to verify eligibility ([source](#)).

Glasses.com: First responders who can sign in with an ID.me account can get discounts on select eyewear purchases at [Glasses.com](#) ([source](#)).

Gatorz Eyewear: Active and retired first responders can get a discount code from Gatorz Eyewear when they sign in with VerifyPass. Restrictions apply ([source](#)).

LASIK: LASIK offers a 20% discount on LASIK Plus services to first responders with valid ID. Schedule a free consultation at your nearest LASIK clinic ([source](#)).

Oakley Standard Issue: Oakley Standard Issue offers exclusive pricing on Oakley sunglasses to active law enforcement personnel, firefighters, and EMTs. Provide valid proof of employment to qualify ([source](#)).

OutLaw Eyewear: Outlaw Eyewear offers a 25% discount on select aluminum sunglasses to U.S. first responders when they submit a copy of their employment ID with photo. Restrictions apply ([source](#)).

Revision: Active and retired first responders can save up to 30% on select headgear and eyewear purchases at Revision. Sign in and verify using ID.me or call [1-800-383-6049](tel:1-800-383-6049) ([source](#)).

SOS Eyewear: SOSEyewear.com is offering a 25% discount on select sunglasses with free lenses and case to active law enforcers, firefighters, and EMS personnel. Use code [MIL25](#) at checkout ([source](#)).

Spy Optic: Police officers, firefighters, and paramedics are eligible for special pricing on select Spy Optic eyewear. Register for a free Spy Optic Standard Issue account to qualify ([source](#)).

SSPEyewear: SSPEyewear offers a 15% discount on any eyewear purchase by first responders. Submit valid credentials and proof of employment online in order to qualify ([source](#)).

Sunglass Hut: Sunglass Hut is offering a 15% discount to active first responders when they sign in and verify with ID.me. Exclusions apply ([source](#)).

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Automotive Discounts



Ameraguard Truck Accessories: Ameraguard Truck Accessories offers exclusive discounts to active U.S. first responders. Valid proof of employment is required ([source](#)).

AutoMeter: Active police officers, paramedics, and firefighters can get 15% off AutoMeter products when they order online or by calling [866-248-6356](tel:866-248-6356). Sign in and verify using a valid SheerID account ([source](#)).

Bell Helmets: Bell Bicycling and Motorcycle Helmets is offering discounts on parts and accessories to first responders. Sign up for the Bell Pro Deal Program to qualify ([source](#)).

CARiD: CARiD offers a 10% discount on parts and accessories to first responders. Submit a copy of your valid credentials to sales@carid.com, via live chat in their website, or by calling (800) 505-3274 ([source](#)).

Cycle Gear: Cycle Gear offers a 10% discount on motorcycle and bicycle accessories to active first responders. Contact [1-800-292-5343](tel:1-800-292-5343) and provide valid credentials. Exclusions apply ([source](#)).

Ford: Ford offers discounts on select vehicles to police officers, firefighters, and paramedics through the First Responder Appreciation Program. Visit or call your local Ford dealer ([source](#)).

General Motors: GM is offering discounts to qualified first responders who buy or lease a new Buick, Cadillac, Chevrolet, or GMC vehicle. Sign in and verify through ID.me ([source](#)).

Honda: Honda is offering a \$500 discount to first responders who buy or lease a new Honda vehicle. Enter your zip code at their official website or call your local dealership for inquiries on this special offer. Available until July 6, 2020 ([source](#)).

KC HiLITES: KC HiLITES offers a 10% discount on vehicle accessories to active law enforcement personnel. Submit a photo of your valid service badge to support@kchilites.com ([source](#)).

Morris 4x4: Active first responders can get a 5% off their order plus free shipping at select Morris 4x4 dealers, with no minimum purchase required. Verify eligibility online ([source](#)).

Subimods: Subimods is offering a discount code to active first responders. Create an account and contact support@subimods.com using your work email address to join the MFP+ Program ([source](#)).

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Car & Truck Rental Discounts



Alamo: Alamo Rent a Car is offering exclusive leisure rates to first responders who are working for the government. Proof of employment is required ([source](#)).

Budget Truck Rental: First responders can get 20% off rentals for local moves and 15% off rentals for one-way moves at Budget Truck Rental. Exclusions apply ([source](#)).

Dollar Car Rental: Dollar Car Rental offers exclusive discounts to first responders currently employed by the government. Free membership to the Dollar Express Rewards Program is included ([source](#)).

E-Z Rent-a-Car: Active police officers, firefighters, and EMTs with valid ID receive 10% off E-Z car rentals when they use the code [60732](#). Available at participating E-Z rental locations ([source](#)).

Hertz: Hertz Car Rental offers exclusive discounts and free upgrades to first responders who are currently employed by the government. Available for official travel or leisure travel purposes ([source](#)).

Sixt: Sixt offers a 5% discount on car rentals to active firefighters and law enforcement personnel. Bring valid ID to your nearest Sixt rental agency after booking online ([source](#)).

Volkswagen: Active U.S. first responders can get a \$500 cash bonus when they lease or buy a new Volkswagen vehicle. Contact your local dealer ([source](#)).

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Travel Discounts



Amtrak: Amtrak offers exclusive travel discounts to first responders who are employed by a government agency or organization. Restrictions apply ([source](#)).

Clipper Vacations: Active first responders, including adult family members, can get 10% off select fares while their children receive 50% off the adult fare at Clipper Vacations. Exclusions apply ([source](#)).

Grand Canyon Railway & Hotel: First responders can get 15% off train, hotel and RV park reservations at the Grand Canyon Railway & Hotel when they book online using the code **STRONG**. Bring valid service ID ([source](#)).

iVenture Card: First responders who apply for an iVenture Card can get an extra 10% discount when they purchase the Unlimited Attractions Pass or Flexi Attractions Pass online. Submit a copy of your service ID to info@iventurecard.com ([source](#)).

Peter Pan: Peter Pan Bus Company offers a 15% discount on adult fares to first responders who can provide their valid photo ID ([source](#)).

Riverside Transit Agency (RTA): Active duty military personnel are eligible for discounted fares in Riverside, CA when they board the RTA bus wearing their full uniform or present valid proof of active service ([source](#)).

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Cruise Discounts



American Discount Cruise & Travel: American Discount Cruise & Travel offers discounts to EMT's, firefighters, and law enforcement personnel who can provide proof of employment. Call 1-866-214-7447 ([source](#)).

Best Price Cruises & Tours: Best Price Cruises & Tours offers discounted pricing on select cruise lines to police ([source](#)), firefighters, and EMTs ([source](#)) for a limited time only. Free on-board credit is included for select cruises.

MSC Cruises: First responders working for the government can get up to 10% off staterooms at MSC Cruises when they provide valid proof of employment. Call [1-877-665-4655](tel:1-877-665-4655) or contact any participating travel agent to book a reservation ([source](#)).

Royal Caribbean: The Royal Caribbean offers exclusive rates on select cruises for active firefighters and police officers with valid ID. Restrictions apply ([source](#)).

Vacations to Go: Vacations to Go is offering military discounts on select cruise lines to full-time, retired, or volunteer police officers and firefighters with valid ID. Restrictions apply ([source](#)).

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Firearms & Ammunition Discounts



Aero Precision: First responders can get a 10% discount at Aero Precision when they create an account, request for a ticket from the Help Desk, and submit a copy of any valid proof of employment. Exclusions apply ([source](#)).

ALG Defense: ALG Defense offers a 10% discount to active law enforcement personnel when they create an account using their work email address ([source](#)).

Bud's Gun Shop: Active and retired police officers, EMTs, and firefighters are eligible for purchase discounts at Bud's Gun Shop. Create an account and upload a copy of any valid proof of employment ([source](#)).

C&C Ammo: C&C Ammo offers a special discount on ammo products to active first responders. Contact [864-804-6720](tel:864-804-6720) and provide valid proof of employment ([source](#)).

Centennial Gun Club: Active law enforcers and firefighters with valid ID can get \$50 off the registration fee and 20% off monthly dues at the Centennial Gun Club ([source](#)).

Crimson Trace: Crimson Trace offers a 30% discount to active and retired law enforcement personnel. Call [\(800\) 442-2406](tel:800-442-2406) and provide valid proof of employment to claim this offer ([source](#)).

FN America: First responders with valid ID can purchase one firearm per category every year (pistol, carbine or shotgun) for discounted prices at select authorized FN distributors/dealers ([source](#)).

Glock: Glock's Blue Label Program offers exclusive discounts on Glock LE pistols to all active first responders, including retired law enforcers. Credentials must be verified via email ([source](#)).

Lancer Systems: Lancer Systems is offering discounts on firearm accessories to active first responders. Email a copy of their credentials to militaryle@lancer-systems.com ([source](#)).

Leigh Defense: Current and former members of law enforcement are eligible for a 10% discount at Leigh Defense. Register online and provide valid credentials ([source](#)).

Leupold: Leupold offers special pricing to law enforcement officers through the Federal/Military Program. Email a copy of your valid service ID to SalesVIPapplications@leupold.com in order to qualify ([source](#)).

Lockhart Tactical: Active and retired first responders can get 10% off select brands at Lockhart Tactical when they sign up for the Honor Program. Registration is free and valid ID is required ([source](#)).

Nightforce Optics: Nightforce Optics offers [individual](#) and [agency](#) discounts to active U.S. first responders who can provide valid ID and proof of employment. Email militaryinfo@nightforceoptics.com or call [706-460-5515](tel:706-460-5515) ([source](#)).

Pepper Gun Shop: Pepper Gun Shop offers discounted pricing to active/retired police officers, active firefighters, paramedics, and EMTs. Submit valid proof of employment to sales@preppergunshop.com ([source](#)).

POF USA: POF USA offers a 10% discount on select products to law enforcement personnel with proof of service. Contact their sales office at [623-561-9572](tel:623-561-9572) and fax a copy of your valid ID to [623-321-1680](tel:623-321-1680) ([source](#)).

Primary Arms: Primary Arms offers a 10% discount on select brands to EMSs, firefighters, and law enforcers who can submit a copy of their valid service ID. Restrictions apply ([source](#)).

Rainier Arms: Law enforcement officers are can register for special pricing at Rainier Arms by creating an account. Send your credentials via email to sales@rainierarms.com or fax them to [253-218-2998](tel:253-218-2998) ([source](#)).

Ruger: Police officers, firefighters, and paramedics are eligible for discounts on select firearms at Ruger. Valid credentials must be provided for each purchase at any authorized Ruger distributor ([source](#)).

Shooter's Pro Shop: Shooter's Pro Shop offers a 10% discount to active first responders. Create an account and provide valid proof of employment ([source](#)).

Springfield Armory: First responders are eligible for purchase discounts on one type of each firearm per year at Springfield Armory. Valid photo credentials must be presented at authorized dealers ([source](#)).

Sig Sauer: The Sig Armed Professional Program offers discounts on select Sig Sauer products to active and retired law enforcement officers. Submit a copy of your credentials or service ID to qualify ([source](#)).

SilencerCo: SilencerCo offers discounts on select products active/retired law enforcers and active EMT/fire rescue personnel through the SPEQ Program. Proof of service is required ([source](#)).

Steiner Scopes: Active law enforcement personnel can apply for discounts on select Steiner Scopes products. Verify eligibility through email or call [772-325-1515](tel:772-325-1515) X1 ([source](#)).

Steyr: Steyr offers discounts on select firearms to active/retired law enforcers (including parole, correction, and probation officers), firefighters, EMTs, and paramedics. Call [205-417-8639](tel:205-417-8639) to request purchase approval or send a copy of your valid department ID to le-usa@steyr-arms.com ([source](#)).

Sticky Holsters: Sticky Holsters is offering a 15% discount to active and retired first responders. Proof of service must be provided online to receive promo code ([source](#)).

Tactical Gear: Tactical Gear offers a 10% discount to active first responders who can sign in and verify using an ID.me account. Exclusions apply ([source](#)).

U.S. Optics: U.S. Optics has a discount program for active/retired law enforcers, active firefighters, EMTs, and paramedics. Proof of employment is required upon registration ([source](#)).

Volquartsen: Volquartsen Firearms offers a 10% discount to active law enforcement officers. Create an account and submit your valid credentials to info@volquartsen.com ([source](#)).

Wolverine Supplies: Active law enforcement members with valid ID can get 10% off the WS-MCR and Freedom Ordnance FX-9 from Wolverine Supplies. A 5% discount is available for select full-priced products ([source](#)).

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Health & Wellness Discounts



24 Hour Fitness: Active first responders with valid ID can get a free 3-day gym pass at 24 Hour Fitness. They are also eligible for free initial fee plus \$5 off monthly dues on basic gym memberships ([source](#)).

Atera Spas: Atera Spas is offering discounts on select services to law enforcement members, paramedics, and firefighters who can provide proof of employment ([source](#)).

Atkins: Atkins offers a 15% discount on protein bars and shakes to U.S. first responders. Sign in with SheerID to verify your eligibility ([source](#)).

Brazils Waxing Center: First responders who visit Brazils Waxing Center in Brooklyn can get a 15% discount when they bring valid ID. Call [917-423-2377](tel:917-423-2377) for inquiries and reservations ([source](#)).

Capital City Gymnastics: Capital City Gymnastics in Southern Carolina is offering a 10% discount to first responders and their families. Call [803-509-2857](tel:803-509-2857) ([source](#)).

Crunch Fitness: Police officers, firefighters, and EMTs can get discounts on Crunch Fitness basic gym memberships at participating locations. Contact your local gym if they participate in this promotion ([source](#)).

Emerald Health Bioceuticals: Active and retired first responders can get 40% off any product at Emerald Health Bioceuticals. Sign in and verify proof of eligibility with ID.me ([source](#)).

Enfamil: Active first responders can get 15% off Enfamil products when by verify their credentials online. Offer can only be used once per day ([source](#)).

Fitness 4 Home: Fitness 4 Home Superstore offers discounts to law enforcers, firefighters, and paramedics when they present their valid service ID upon check-out. Exclusions apply ([source](#)).

Gold's Gym: Active police officers and firefighters are eligible for membership discounts at select Gold's Gym locations. Bring valid proof of employment ([source](#)).

GORUCK: GORUCK is offering a 15% discount on gear and 25% off events to first responders. Identification must be verified through ID.me ([source](#)).

Kayla Itsines: Kayla Itsines offers a 20% discount on the Bikini Body Guide to first responders who can verify their identity using ID.me ([source](#)).

Live Relentless: Police officers, firefighters, and EMTs can get a 15% first responder discount from Live Relentless. Sign in using a valid ID.me account ([source](#)).

Pure Formulas: Pure Formulas is offering a 10% discount to active and retired first responders when they sign in and verify through ID.me. Exclusions apply ([source](#)).

Qardio: U.S. first responders can get 20% off select medical equipment at Qardio. Proof of employment is required upon checkout ([source](#)).

REDCON1: REDCON1 is offering a 25% discount on supplements to firefighters, EMTs, and law enforcement personnel. Sign in with VerifyPass in order to qualify ([source](#)).

Rep Fitness: Active and retired police, firefighters, and EMTs can get 5% off brand-name exercise equipment at Rep Fitness. Send a photo of your service ID to info@repfitness.com using your work email address ([source](#)).

Retro Fitness: Retro Fitness is offering gym membership discounts to active first responders with valid ID. Call or visit your nearest gym if they participate in this program ([source](#)).

Smart Style: Smart Style Hair Salons offer a 10% discount to active law enforcers, EMTs, and firefighters with valid ID. Available at select salon locations only ([source](#)).

Weight Crafters: Firefighters, EMTs, and law enforcement personnel can apply for special pricing at Weight Crafters Fitness & Weight Loss Camp. Restrictions apply ([source](#)).

Wellness Mats: Wellness Mats is offering a 25% discount to active first responders and law enforcers. Sign in and verify using SheerID or visit your nearest Wellness Mats retail store ([source](#)).

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Hotel & Resort Discounts



Altoona Grand Hotel: First responders with valid ID can get 15% off select rooms at the Altoona Grand Hotel in Pennsylvania. Call [814-946-1631](tel:814-946-1631) ([source](#)).

Arbors at Island Landing Hotel & Suites: Arbors at Island Landing Hotel & Suites is offering a 20% discount on Pigeon Forge hotel rooms to active firefighters. Book online and bring valid ID at check-in ([source](#)).

Bally's Hotel & Casino: Bally's Hotel & Casino in [Atlantic City](#) and [Las Vegas](#) offers a 10% room discount to active U.S. first responders. Sign in and verify with ID.me in order to qualify ([source](#)).

Beaches Resorts: Beaches Resorts is offering a 10% first responder discount to active members of law enforcement, FEMA, and fire departments. Provide valid proof of employment ([source](#)).

Caesars Hotel & Casino: First responders can get a 10% discount at Caesars Palace in [Las Vegas](#), Caesars [Southern Indiana](#), and Caesars Hotel & Casino in [Atlantic City](#) when they sign in with ID.me ([source](#)).

Cheeca Lodge & Spa: First responders can get 10% off the best available room rate at the Cheeca Lodge & Spa in Florida. Book online and provide valid proof of employment ([source](#)).

Flamingo Las Vegas: Active first responders can get 10% off their booking at the Flamingo Hotel & Casino in Las Vegas. Verify proof of employment through ID.me ([source](#)).

Great Wolf Lodge: Great Wolf Lodge offers a 30% Howlin' Heroes Discount to active and retired first responders. Book online using the code Heroes ([source](#)).

Grande Shores: Grande Shores Ocean Resort offers discounts on select room rates to police officers, EMTs, and firefighters. Contact (855) 707-4712 for availability ([source](#)).

Hampton Inn & Suites: Hampton Inn & Suites is offering discounted room rates and other benefits to first responders with valid ID. Available at hotel locations only ([source](#)).

Harrah's Hotel & Casino: First responders can get 10% off their stay at Harrah's Hotel & Casino in Las Vegas and other locations. Identification must be verified using ID.me ([source](#)).

Hawk's Cay Resort: First responders can get 15% off their booking at Hawk's Cay Resort in Florida Keys. Valid proof of employment is required ([source](#)).

Horseshoe Tunica: Horseshoe Tunica Hotel & Casino offers a 10% discount on room rates to U.S. first responders who can sign in and verify with ID.me ([source](#)).

Howard Johnson Hotels: U.S. first responders with valid ID are eligible for discounted rates and other benefits at participating Howard Johnson hotels. Contact 1-800-225-3297 for availability ([source](#)).

NOBU Hotel: The NOBU Hotel offers an exclusive 10% discount on the best available rate to firefighters, EMTs, and law enforcers. Identification must be verified through ID.me ([source](#)).

Paris Las Vegas: First responders who can sign in with ID.me are eligible for a 10% room discount at Paris Las Vegas Hotel and Casino. Bring valid proof of employment upon check-in ([source](#)).

Planet Hollywood Resort: The Planet Hollywood Resort in Las Vegas offers an 10% discount on hotel rooms to active first responders. Identification must be verified through ID.me ([source](#)).

Prince Resort: Law enforcement personnel can get a discount on available rooms at Prince Resort when they bring their valid service ID. Restrictions apply ([source](#)).

Red Lion Hotel: Red Lion Hotel offers special rates to first responders who book online and select the Government rate in the Discounts menu. Restrictions apply ([source](#)).

Red Roof Inn: U.S. first responders can get 15% off their stay at the Red Roof Inn. Use VP#606730 when booking online or call 1-800-RED-ROOF and provide valid ID ([source](#)).

Rio Las Vegas: The Rio All-Suite Las Vegas Hotel & Casino offers a special 10% discount on hotel reservations to first responders. Sign in with a valid ID.me account to qualify ([source](#)).

Sandals: Sandals Resorts offers an extra 10% discount on hotel reservations to active law enforcers, firefighters, and FEMA officers. Proof of employment is required ([source](#)).

Seaside Resort: The Seaside Resort offers a special discount on room rates to active law enforcement personnel with valid ID. Restrictions apply ([source](#)).

The Cromwell: The Cromwell Hotel & Casino in Las Vegas offers a 10% discount to firefighters, EMTs, and law enforcement members. Proof of employment must be verified through ID.me ([source](#)).

The LINQ: The LINQ Hotel and Casino in Las Vegas offers a 10% first responder discount to guests who can provide valid proof of employment. Sign in with ID.me to verify eligibility ([source](#)).

Vacation Myrtle Beach: First responders can save \$10 per night at any of the the fourteen Myrtle Beach Resort locations. Register online to receive a promo code ([source](#)).

Vacations To Go: Vacations To Go offers special cruise rates to active, retired, and volunteer EMTs in the U.S. Call [800-338-4962](tel:800-338-4962) and provide proof of employment ([source](#)).

VRBO: Law enforcement personnel and their families get 15% off select bookings at VRBO for a limited time only. Proof of service is required ([source](#)).

Westgate Resorts: Westgate Resorts offers a 10% discount on room rates to active first responders with proof of employment. Book using the code [FirstResponder10](#) ([source](#)).

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Housing Discounts



Good Neighbor Next Door: The U.S. Department of Housing and Urban Development offers up to 50% in new home purchase savings to first responders through the Good Neighbor Next Door Program. Restrictions apply ([source](#)).

Homes for Heroes: Homes for Heroes offers exclusive savings on new home purchases as well as refinancing options to first responders ([source](#)).

USA Home Financing: First responders can apply to exclusive home loan programs from USA Home Financing. Restrictions apply ([source](#)).

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Insurance & Banking Discounts



Channeling Stocks: Channeling Stocks is offering a 50% discount to police officers and firefighters. Send an email request to cs@channelingstocks.com that includes the code **FIRE** and the choice of membership (monthly, quarterly, yearly, lifetime). Call [920-471-7017](tel:920-471-7017) for more information ([source](#)).

Check Cashing USA: Cash Checking USA offers free financial services such as check cashing, money orders, and payday loans to first responders who are residents of Florida. Bring a valid employment ID or wear your service uniform when you visit your nearest Check Cashing USA branch. Available until April 25, 2020 ([source](#)).

Country Financial: Country Financial offers a 5% occupation discount on auto insurance to active first responders. Contact your local representative ([source](#)).

CSE Insurance Group: CSE Insurance Group offers discounted insurance fees to current or former full-time employees of law enforcement or fire department agencies. Visit or call your nearest authorized CSE insurance agent ([source](#)).

HPM: Active first responders living in New Hampshire can apply for an 8% car insurance discount through the HPM Insurance Advantage Program ([source](#)).

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Jewelry Discounts



E.M. Smith Jewelers: First responders can get 10% off their purchase at E.M. Smith Jewelers, including free replacements for watch batteries. Bring valid proof of employment ([source](#)).

Global Rings Jewelry: Global Rings Jewelry offers discounts to active and retired members of law enforcement and fire department agencies, including their spouses and dependents ([source](#)).

Lat & Lo: Active first responders can get 15% off jewelry orders at Lat & Lo when they sign in with VerifyPass. Restrictions apply ([source](#)).

Milan on 47th: Milan on 47th is offering jewelry discounts to full-time, part-time, and retired first responders. Submit valid credentials online for verification ([source](#)).

Robbins Brothers: U.S. first responders and their immediate family members can save up to \$400 on engagement rings at Robbins Brothers. Exclusions apply ([source](#)).

Steven Singers Jewelers: Steven Singers Jewelers is offering a 5% discount to first responders who can sign in with ID.me to verify their eligibility ([source](#)).

Wonder Jewelers: First responders can get 15% off diamond jewelry at Wonder Jewelers, or 20% off settings plus 1% off diamonds when purchased together. Proof of employment is required ([source](#)).

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Home Products Discounts



E-Z UP: Law enforcers and firefighters get 30% off Instant Shelter products and other accessories at E-Z UP when they register online. Valid proof of employment is required ([source](#)).

Bassett Furniture: First responders can get 30% off furniture orders and 10% off home accessories at Bassett Furniture when they sign in with ID.me and verify their eligibility ([source](#)).

Brickwood Ovens: Brickwood Ovens offers special pricing to active first responders. Submit valid proof of employment to hero@brickwoodovens.com using your valid work email address ([source](#)).

Husqvarna: Active or retired first responders with proper ID can get a 10% off select Husqvarna lawn products. Visit or call your local dealer and inquire if they participate in this promotion ([source](#)).

Tervis: Tervis offers a 15% discount on drinkware products and accessories to first responders. Sign in with ID.me to verify your eligibility ([source](#)).

Toolbarn: Toolbarn is offering a 5% discount on select online orders to active U.S. first responders when they provide valid proof of employment. Exclusions apply ([source](#)).

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Legal Discounts



Apex Legal Services: Firefighters, paramedics, and EMTs are eligible for discounts at Apex Legal Services. Call [202-848-9324](tel:202-848-9324) or send an email to apexlegalcounsel@aol.com ([source](#)).

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Photography Discounts



Arizona First Responder Photos: Matt Chesin's AZ First Responder Photos offers discounts on photography and video services to first responders. Request for discount online ([source](#)).

Precision Camera & Video: First responders with valid ID can get 10% off photography classes at Precision Camera & Video in Austin, TX ([source](#)).

Shelly Beck Photography: First responders are eligible for discounts on wedding photos at Shelly Beck Photography. Only applicable to the bride and groom ([source](#)).

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Recreation Discounts



Atlanta Rocks: Active firefighters, EMTs, and law enforcement personnel can save 10% on the regular fee at Atlanta Rocks Indoor Climbing. Valid ID is required ([source](#)).

Cody: Cody KOA in Wyoming offers a 15% discount to active first responders. Call [800-562-8507](tel:800-562-8507) or book your reservation online ([source](#)).

Crayola Experience: First responders receive free admission to the Crayola Experience in Orlando, while their family members get a 25% discount every Sunday. Show valid ID at the admissions counter ([source](#)).

Diggerland: Diggerland Construction Amusement Park in New Jersey offers admission discounts to first responders with valid ID and up to 3 family members. Not valid online ([source](#)).

Houston Ballet: Houston Ballet offers a 25% discount on select shows to active or retired first responders including their spouses and dependents. Call [713 227-2787](tel:713-227-2787) and provide valid credentials ([source](#)).

Lite Flight Helicopters: Law enforcement and fire department personnel can get 50% off single rider tours using the code [heroes](#) and 10% off using the code [alllivesmatter](#) at Lite Flight Helicopters in LA. Restrictions apply ([source](#)).

Madame Tussauds: Madame Tussauds in Washington DC offers a 15% admission discount to active police, firefighters, and paramedics. Bring valid ID ([source](#)).

Midway Museum: First responders with valid ID can get \$10 off the individual membership fee and \$20 off the family membership fee at the USS Midway Museum ([source](#)).

ORCA: The Outdoor Recreation Company of America (ORCA) offers a 20% online discount to active first responders when they verify using ID.me at checkout ([source](#)).

OTL Seat Filler Club: First responders can join the OTL Seat Filler Club for a discounted price in order to gain free access to local music, activities, and entertainment shows. Available at select locations only ([source](#)).

Perot Museum of Nature and Science: The Perot Museum offers free admission to U.S. first responders with valid ID, while their dependents receive a \$3 discount. Restrictions apply ([source](#)).

Shedd Aquarium: Police officers and firefighters in Chicago will receive free general admission to the Shedd Aquarium when they present their valid ID. Exclusions apply ([source](#)).

Sky Zone Trampoline Park: First responders with valid ID and their families can get \$4 off each Freestyle Jump ticket or 10% off a party package at the Sky Zone Trampoline Park in Maryland. Not valid during holidays ([source](#)).

Stratz Center: The Stratz Center offers discounted tickets on select shows to first responders with valid ID. Not available online or over the phone. Restrictions apply ([source](#)).

Ticket Club: EMTs, police officers, and firefighters can get a free Ticket Club membership when they sign in with ID.me to verify their eligibility ([source](#)).

Whitewater Rafting Adventures: First responders are eligible for a 15% discount on admission fees at Whitewater Rafting Adventure. Proof of employment or proper ID is required ([source](#)).

Yogi Bear's Jellystone Park: Yogi Bear's Camp Jellystone Park offers discounts of 10-20% on camping fees to first responders with valid ID. Availability varies per state ([source](#)).

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Food & Restaurant Discounts



Chipotle Mexican Grill: Active first responders can save up to 50% on select meals at Chipotle when they show their valid ID. Call or visit your local franchise if they participate in this promotion ([source](#)).

El Pollo Loco: El Pollo Loco offers a 15% first responder discount to police, EMTs, and firefighters with valid proof of employment. Restrictions apply ([source](#)).

Firehouse Subs: Firefighters, police officers, and EMTs with valid ID can get exclusive discounts at Firehouse Subs. Visit or call your nearest franchise for inquiries ([source](#)).

Texas de Brazil: Texas de Brazil offers a 20% Heroes' Discount to active first responders with valid ID. Discount applies to a maximum of 4 people per table. Not available during holidays ([source](#)).

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Sports Discounts



Auto Club Speedway: Auto Club Speedway offers up to 50% savings to first responders who purchase their exclusive hospitality ticket package. Exclusions apply ([source](#)).

Baltimore Orioles: First responders can save 25-50% on Baltimore Orioles home games when they sign in and verify with GovX to qualify. A maximum of 8 tickets can be purchased by each first responder with valid ID ([source](#)).

Detroit Pistons: The Detroit Pistons offer discounts on select home game tickets to U.S. first responders. Sign in and verify using a valid GovX account ([source](#)).

Dunamis Rods: Dunamis Rods offers a 20% discount on select fishing rods to law enforcers, firefighters, and EMTs. Contact [678-400-4601](tel:678-400-4601) or service@DunamisRods.com to verify eligibility ([source](#)).

Fanatics: Fanatics is offering a 15% discount plus free ground shipping to active first responders and their immediate families. Sign in using a valid ID.me account ([source](#)).

Memphis Grizzlies: The Memphis Grizzlies offer discounts on select game tickets to active and retired police, firefighters, and first responders. A valid GovX account is required ([source](#)).

Minnesota Timberwolves: U.S. first responders are eligible for discounts on select Minnesota Timberwolves game tickets. Sign in and verify using GovX to qualify ([source](#)).

MLB Shop: MLBshop.com offers 15% discount to first responders and their immediate family members ([source](#)).

Modell's Sporting Goods: First responders can sign in with SheerID to get 10% off their purchase at Modell's Sporting Goods ([source](#)).

Moosejaw: Moosejaw offers a 20% discount on full-priced items to active first responders who can verify their identity using ID.me ([source](#)).

NASCAR Shop: Active and retired first responders, including their immediate families, can save 10% on their purchase at the NASCAR Shop. Sign in with ID.me to unlock the discount ([source](#)).

NBA Store: The NBA Store offers a 15% discount to first responders and their immediate families. Identification must be verified through ID.me ([source](#)).

Newton Running: First responders can apply for discounts on shoes and apparel at Newton Running. Apply online and provide valid credentials ([source](#)).

NHL Shop: NHL's official shop offers a 15% discount to first responders. Identification must be verified through ID.me to receive the exclusive discount ([source](#)).

NFL Shop: The NFL Shop offers a 15% discount to active and retired first responders after identification is verified through ID.me. ([source](#)).

Orlando Magic: Active and retired first responders can buy Orlando Magic game tickets at a discounted price. Sign in with GovX to qualify ([source](#)).

Pocono Raceway: Pocono Raceway offers exclusive ticket pricing to first responders and their families. Verify eligibility using a valid ID.me account ([source](#)).

Portland Trailblazers: First responders and their family members can get discounts on select Portland Trailblazers game tickets. Verify eligibility through GovX ([source](#)).

Running Warehouse: Running Warehouse offers online discounts to first responders who are members of participating running teams and clubs. Valid credentials are required ([source](#)).

S3 PowerSports: Active first responders and their dependents are eligible for discount from S3 Power Sports. Sign in with VerifyPass to receive a one-time promo code ([source](#)).

Sun & Ski Sports: Sun & Ski Sports is offering a 10% discount to EMTs, firefighters and police officers who can bring their valid ID. Restrictions apply ([source](#)).

Surefire: First responders can get 20% off their purchase at Surefire , excluding batteries. Call [1-800-828-8809](tel:1-800-828-8809) and provide valid credentials or register using your work email address ([source](#)).

Talladega Super Speedway: First responders can buy discounted Talladega Super Speedway tickets when they call [855-518-RACE](tel:855-518-RACE) and provide a valid ID. Choose between a 2-day ticket, a Sunday Only ticket, or a Talladega Garage Experience ticket ([source](#)).

Tampa Bay Rays: First responders can join the Rays Salute to Service program by Suncoast Credit Union to get discounts on select Tampa Bay Rays home games. Sign in with ID.me to verify eligibility ([source](#)).

Washington Wizards: The Washington Wizards offer a 20% discount on home game tickets to first responders. Sign in and verify with GovX in order to qualify ([source](#)).

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Wedding Discounts



A Perfect Day: A Perfect Wedding Planning & Coordination is offering a \$150 discount on wedding planning packages to first responders. To schedule a free consultation, send an email request to APerfectDayWPC@gmail.com and mention the code [FIRSTRESPONDER](#) ([source](#)).

Braselton Event Center: First responders can get 10% off wedding packages plus complimentary limousine service from Braselton Event Center in North Georgia. Call [706-654-5405](tel:706-654-5405) ([source](#)).

Brides Across America: Brides Across America gives free wedding dresses to first responder brides every year. Check the schedule for the next event near you ([source](#)).

Heartland Meadows: Heartland Meadows offers a 10% wedding discount to first responder brides, grooms, and their parents. Call [865-622-4121](tel:865-622-4121) and provide credentials ([source](#)).

Kendall's View: Police and firefighter couples can get 10% off wedding packages at Kendall's View when they call [580-560-9148](tel:580-560-9148) for reservations. Exclusions apply ([source](#)).

Magnolia Grace Ranch: First responder grooms or brides can get 5% off wedding day bookings at the Magnolia Grace Ranch in Texas. Call [\(214\) 560-4222](tel:214-560-4222) for more details ([source](#)).

Virginia's House: Virginia's House in Arizona offers discounts on wedding packages and venues to first responders. Call [623-435-0878](tel:623-435-0878) for inquiries and reservations ([source](#)).

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Cigar & E-Cigarette Discounts



Cigars International: EMTs, firefighters, and police officers can sign in with ID.me to get a 10% discount at Cigars International. Restrictions apply ([source](#)).

G&R Premium Cigars: The G&R Premium Cigar Store in Wichita Falls, TX offers discounts to first responders. Bring valid ID ([source](#)).

Halo Cigs: First responders can get 15% off their purchase at Halo Cigs when they verify using a valid ID.me account. Exclusions apply ([source](#)).

JR Cigar: JR Cigar offers a 10% discount on full-priced products to active and retired first responders. Sign in with ID.me to qualify ([source](#)).

JUUL: First responders can purchase a discounted e-cigarette starter kit from JUUL when they sign in and verify their status through ID.me ([source](#)).

Sheepdog Cigar: Sheepdog Cigar Club offers a lifetime membership fee of \$75 to active and retired first responders. Terms and conditions apply ([source](#)).

Thompson Cigar: Thompson Cigar offers a 10% discount to first responders when they sign in and verify with ID.me during checkout ([source](#)).

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Enjoy Your Savings!

If you know of any other discounts that can help your fellow first responders let us know in the comments below and we'll be sure to add them!

The online version of this guide can be viewed at:
<https://dealhack.com/blog/first-responder-discounts-guide>